



THE PARKER INVITATIONAL AT PEBBLE
SPONSORSHIP
OPPORTUNITIES
2024



About The Parker Invitational at Pebble

2024 marks the 7th year for the Pro-Am that draws players from around the globe and raises funds for organizations in the bleeding disorder community. Senior pros from the United States, Australian Legends Tour, and around the globe will be competing for a guaranteed \$50,000 USD purse, and their 3-person amateur teams will compete for prizes.

Our Charities

A portion of the proceeds will be donated to the below charities—this is very special to Perry Parker because he lives every day with Hemophilia A. His blood is deficient in Factor VIII so it does not clot properly and he has to infuse medicine to bring his clotting levels up to normal. Many children and adults in this community need help paying for their medical bills and attending summer camps and educational programs. Perry has a personal connection to these charities as the Hemophilia Foundation of Southern California is his family's home chapter and he runs a national golf tournament for adults with bleeding disorders for the Wingmen Foundation.





About Perry Parker

Perry is currently a teaching Pro at Arroyo Trabuco Golf Club in Mission Viejo, California. He is also a national spokesperson and motivational speaker in the bleeding disorders community. This is a cause that means a great deal to Perry because he lives every day with Hemophilia A; his blood is deficient in Factor VIII so it does not clot properly. In order to bring his clotting levels up to normal, he has to infuse medicine. Perry is one of only a few people with Hemophilia to have ever played professional golf.

Residence: Laguna Niguel, California

Year Turned Pro: 1988

College: University of California at Irvine, double major Bachelor of Science degree in Economics and Political Science.

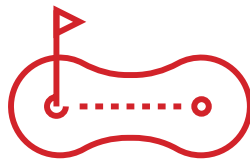
Collegiate Wins: 3

Tours: Golden State Tour in California with over 30 wins, Canadian Tour with 5 wins, Asian Tour, Australian PGA Tour, Nike Tour, Australasian, Japanese, and PGA Tour

Senior Wins: Australian Legends Tour with 4 wins

Notable

Accomplishments: 12 career hole in ones, low score of 62 in a tournament four times, qualified for 3 US Opens, medalist in qualifying for the 1997 US Open and the 2019 US Senior Open, he and his family were hosted at a special reception at the White House by President Clinton after an particularly impressive performance in 1997 at Congressional Country Club in Washington DC.



Golf courses:

- Pebble Beach Golf Links
- The Links at Spanish Bay
- Spyglass Hill Golf Course



Programming:

The Inn at Spanish Bay,
Pebble Beach, CA



28 Senior Professional
golfers from the U.S. and
around the globe

84 amateurs
from the U.S. and
around the globe



Amateur registration:
\$6500 - \$8500 per person,
attracting high profile players
with disposable income

FAST FACTS

Monday, May 27 –
Friday, May 31, 2024





SPONSORSHIP LEVELS

The Parker Invitational at Pebble is teaming up with Breaking Par T.V. to bring you exceptional P.R. opportunities! [Click to learn more](#) about about Breaking Par and to see graphic examples of some of the many benefits.

\$100,000 Pebble Beach: Presenting Sponsor

Breaking Par T.V. benefits on Invitational segment

- "Presented by" accreditation with logo: animated graphic with logo, name, and on-air voice over
 - ~ "Presented by" graphic displayed at show intro, ahead of commercial breaks (x2), and at the close of the episode
- :30 commercial (x2)
 - ~ Lead-off slot of break #1 and break #2
 - ~ Insertion time slot at discretion of Breaking Par T.V.
- Sponsor representative feature interview thread into fabric of program
 - ~ 0:1:00-0:1:30 dedicated interview time
- In-show branding & integration
 - ~ Branded on-site elements reflected inside episode
 - ~ Example: logoed commemorative golf shirts, special recognition of Presenting Sponsor's invited guests/golfers
- Dedicated billboard accreditation
 - ~ Displayed as on-screen graphic providing special recognition at end of program
- Custom takeaway video vignette asset created by Breaking Par T.V.
 - ~ 0:1:00-0:1:30
- Custom social media sizzles created by Breaking Par T.V. X2
 - ~ :30 shareable, buzz-worthy social content
 - ~ Collaboratively produced
- Logo on emailed invitation (deadline will apply)
- Logo on master thank you signage at Invitational functions
- Logo printed on commemorative golf shirts (vector-based EPS, JPEG, or TIFF file)
- Company name on Invitational schedule (virtual welcome packet, in person signage, event/registration webpage)
- Special recognition at the Opening Night Dinner with opportunity for five-minute welcome remarks
- Logo and URL link on event/registration webpage
- Logo and URL link on PerryParker.com events page
- Logo in Golf Genius scoring app
- One sponsor thank you post prior to and one post after the Invitational from the Instagram and Facebook accounts of Perry Parker (IG: @PerryP14; FB: Perry.Parker.317) tagging your company as the Presenting Sponsor
- Usage of The Parker Invitational at Pebble logo for promotion
- Logo with link to website in player emails (minimum of 2 pre and 1 post-Invitational email to 112 players)
- Five complimentary amateur spots + non-playing guests in the 2024 Invitational
- Opportunity to supply literature or product sample in the Swag Bags given to players (112). Pieces must be received at The Inn at Spanish Bay between May 19th and May 25th
- First right of refusal for sponsorship of The 2025 Parker Invitational at Pebble





\$50,000 Spanish Bay: Awards Dinner & Celebration

Breaking Par T.V. benefits on Invitational segment

- "This Portion Of Breaking Par Presented By:"

- ~ animated graphic with logo, name, and on-air voice over coming out of a commercial break

- :30 commercial (x2)

- ~ Lead-off slot of break #1 and break #2
- ~ Insertion time slot at discretion of Breaking Par T.V.

- In-show branding & integration

- ~ Branded on-site elements reflected inside episode
- ~ Example: logoed commemorative golf shirts, special recognition of Title Sponsor's invited guests/golfers

- Dedicated billboard accreditation

- ~ Displayed as on-screen graphic providing special recognition at end of program

- Custom takeaway video vignette asset created by Breaking Par T.V.

- ~ 0:1:00-0:1:30

- Custom social media sizzles created by Breaking Par T.V. X1

- ~ :30 shareable, buzz-worthy social content
- ~ Collaboratively produced

- Printed recognition on signage at sponsored dinner. Ex: Awards Dinner & Celebration is presented by YOUR COMPANY LOGO
- Printed recognition on individual menus at sponsored dinner. Ex: Presented by YOUR COMPANY LOGO
- Company name on Invitational schedule (virtual welcome packet, in person signage, event/registration webpage)
- One combined sponsor thank you post prior to and one combined post after the Invitational from the Instagram and Facebook accounts of Perry Parker (IG: @PerryP14; FB: Perry.Parker.317)
- Verbal recognition at awards dinner
- Opportunity to supply literature or product sample in the Swag Bags given to players (112). Pieces must be received at The Inn at Spanish Bay between May 19th and May 25th
- Usage of The Parker Invitational at Pebble logo for promotion
- 15% off player registration, max of 3
- First right of refusal for sponsorship of The 2025 Parker Invitational at Pebble



\$34,000 Monterey: Welcome Cocktail Party & Dinner

Breaking Par T.V. benefits on Invitational segment

- "This Portion Of Breaking Par Presented By:"
 - ~ animated graphic with logo, name, and on-air voice over coming out of a commercial break
- :30 commercial (x2)
 - ~ Lead-off slot of break #1 and break #2
 - ~ Insertion time slot at discretion of Breaking Par T.V.
- Dedicated billboard accreditation
 - ~ Displayed as on-screen graphic providing special recognition at end of program

- Printed recognition on signage at sponsored dinner. Ex: Opening Night Cocktail Party & Dinner is presented by YOUR COMPANY LOGO
- Printed recognition on individual menus at sponsored dinner. Ex: Presented by YOUR COMPANY LOGO
- Company name on Invitational schedule (virtual welcome packet, in person signage, event/registration webpage)
- One combined sponsor thank you post prior to and one combined post after the Invitational from the Instagram and Facebook accounts of Perry Parker (IG: @PerryP14; FB: Perry.Parker.317)
- Verbal recognition at opening night dinner
- Opportunity to supply literature or product sample in the Swag Bags given to players (112) – Pieces must be received at The Inn at Spanish Bay between May 19th and May 25th
- Usage of The Parker Invitational at Pebble logo for promotion
- 15% player registration, max of 2
- First right of refusal for sponsorship of The 2025 Parker Invitational at Pebble

\$20,000 Carmel: Audio Visual/Photography

Breaking Par T.V. benefits on Invitational segment

- "This Portion Of Breaking Par Presented By:"
 - ~ animated graphic with logo, name, and on-air voice over coming out of a commercial break
- :30 commercial (x2)
 - ~ Lead-off slot of break #1 and break #2
 - ~ Insertion time slot at discretion of Breaking Par T.V.
- Dedicated billboard accreditation
 - ~ Displayed as on-screen graphic providing special recognition at end of program

- Acknowledgement with logo and URL link in post-Invitational player email to 112 players)
- Logo and URL link on Photos page of event/registration website
- Logo on master thank you signage at Invitational functions
- Company name on Invitational schedule (virtual welcome packet, in person signage, event/registration webpage)
- One combined sponsor thank you post prior to and one combined post after the Invitational from the Instagram and Facebook accounts of Perry Parker (IG: @PerryP14; FB: Perry.Parker.317)
- Verbal recognition at opening night and awards dinners
- Opportunity to supply literature or product sample in the Swag Bags given to players (112) – Pieces must be received at The Inn at Spanish Bay between May 19th and May 25th
- Usage of The Parker Invitational at Pebble logo for promotion
- First right of refusal for sponsorship of The 2025 Parker Invitational at Pebble





\$10,000 Pacific Grove: Breakfast (3 opportunities available: Tuesday, Wednesday, Thursday)

Breaking Par T.V. benefits on Invitational segment

- In-show branding & integration
 - ~ Branded on-site elements reflected inside episode
- Printed recognition on signage at sponsored breakfast. Ex: Breakfast is presented by YOUR COMPANY LOGO
- Logo on master thank you signage at Invitational functions
- Company name on Invitational schedule (virtual welcome packet, in person signage, event/registration webpage)
- Verbal recognition at opening night and awards dinners
- Opportunity to supply a piece of literature or product sample in the Swag Bags given to players (112) – Pieces must be received at The Inn at Spanish Bay between May 19th and May 25th
- Usage of The Parker Invitational at Pebble logo for promotion
- First right of refusal for sponsorship of The 2025 Parker Invitational at Pebble

\$10,000 Big Sur: Boxed Lunches (3 opportunities available: Tuesday, Wednesday, Thursday)

Breaking Par T.V. benefits on Invitational segment

- In-show branding & integration
 - ~ Branded on-site elements reflected inside episode
- Printed sticker on players' lunches (112). Ex: Lunch is presented by YOUR COMPANY LOGO
- Logo on master thank you signage at Invitational functions
- Company name on Invitational schedule (virtual welcome packet, in person signage, event/registration webpage)
- Verbal recognition at opening night and awards dinners
- Opportunity to supply literature or product sample in the Swag Bags given to players (112) – Pieces must be received at The Inn at Spanish Bay between May 19th and May 25th
- Usage of The Parker Invitational at Pebble logo for promotion
- First right of refusal for sponsorship of The 2025 Parker Invitational at Pebble



\$5000 Seaside: Contests

(3 opportunities available: Closest to the Pin at Pebble, Spanish Bay, and Spyglass courses)

Breaking Par T.V. benefits on Invitational segment

- In-show branding & integration
 - ~ Branded on-site elements reflected inside episode
- Verbal recognition at opening night and awards dinners
- Printed recognition on rules sheets (56 player golf carts, event/registration webpage). Ex: Closest to the Pin is presented by YOUR COMPANY LOGO
- Logo on sign at hole
- Logo on master thank you signage at Invitational functions
- Company name on Invitational schedule (virtual welcome packet, in person signage, event/registration webpage)
- Opportunity to supply literature or product sample in the Swag Bags given to players (112) – Pieces must be received at The Inn at Spanish Bay between May 19th and May 25th
- Usage of The Parker Invitational at Pebble logo for promotion
- First right of refusal for sponsorship of The 2025 Parker Invitational at Pebble

\$5000 California: T.V. Spot on Breaking Par T.V.

(4 opportunities available)

Breaking Par T.V. benefits on Invitational segment

- :30 commercial (x1)
 - ~ Insertion time slot at discretion of Breaking Par T.V.
- Company name on master thank you signage at Invitational functions
- Company name in virtual welcome packet
- Verbal recognition at opening night and awards dinners
- Usage of The Parker Invitational at Pebble logo for promotion



\$3000 Marina: Dinner Centerpieces (2 opportunities available: Tuesday, Thursday)

Breaking Par T.V. benefits on Invitational segment

- In-show branding & integration
 - ~ Branded on-site elements reflected inside episode
- Small card with logo placed in centerpieces. Ex: Centerpieces presented by YOUR COMPANY LOGO
- Logo on master thank you signage at Invitational functions
- Company name on Invitational schedule (virtual welcome packet, in person signage, event/registration webpage)
- Verbal recognition at opening night and awards dinners
- Opportunity to supply literature or product sample in the Swag Bags given to players (112) – Pieces must be received at The Inn at Spanish Bay between May 19th and May 25th
- Usage of The Parker Invitational at Pebble logo for promotion
- o First right of refusal for sponsorship of The 2025 Parker Invitational at Pebble

\$1000 Cypress: Tee Signs (each hole; all 3 competition rounds)

Breaking Par T.V. benefits on Invitational segment

- In-show branding & integration
 - ~ Branded on-site elements reflected inside episode
- Signage by each tee box. Ex: Hole 18 presented by YOUR COMPANY LOGO
- Logo on master thank you signage at Invitational functions
- Company name on Invitational schedule (virtual welcome packet, in person signage, event/registration webpage)
- Verbal recognition at opening night and awards dinners
- Opportunity to supply literature or product sample in the Swag Bags given to players (112) – Pieces must be received at The Inn at Spanish Bay between May 19th and May 25th
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\$500 Swag Bag

- Opportunity to supply a piece of literature or product sample in the player Swag Bags (112) – Pieces must be received at The Inn at Spanish Bay between May 19th and May 25th





SPONSORSHIP FORM

Application and payment must be received by April 12, 2024

COMPANY DETAILS

Company Name: _____ **Today's Date:** _____

Company Name (as it should appear on printed materials):

Contact Name and Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Facebook Handle: _____ Instagram Handle: _____

SPONSORSHIP DETAILS

Sponsorship Level: _____ = \$ _____

Donated Product: _____ = Fair Market Value \$ _____

Description of Product: _____

Signature confirming your participation: _____

LOGO REQUIREMENTS

- High resolution (300 dpi) logo file
- JPG, EPS, PDF or TIF (B&W or color 300 dpi)
- NOT ACCEPTABLE: Microsoft Word or Excel files, low res 72 dpi
(If low-resolution image is provided, it will appear blurry/not print clearly)
- LOGO MUST BE SENT AS AN ATTACHMENT
- Logo has been emailed to regina@calico-events.com
- Logo will be emailed by April 12, 2024
(must be received in advance of applicable benefit fulfillment)

PAYMENT METHOD

Wire transfer Check Check mailed Visa Master card AmEx Discover

Zelle : Perryparkergolf@gmail.com

Card #: _____ Expiration Date: _____ CVC: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Card Holder Name

(please print) : _____ Authorized Signature: _____



PAYMENT BY MAIL:

Arroyo Trabuco Golf Club
Attn: Perry Parker
26772 Avery Parkway
Mission Viejo, CA 92692

QUESTIONS/INFO:

Perry Parker at perryparkergolf@gmail.com
with copy to Regina Barrella at
regina@calico-events.com