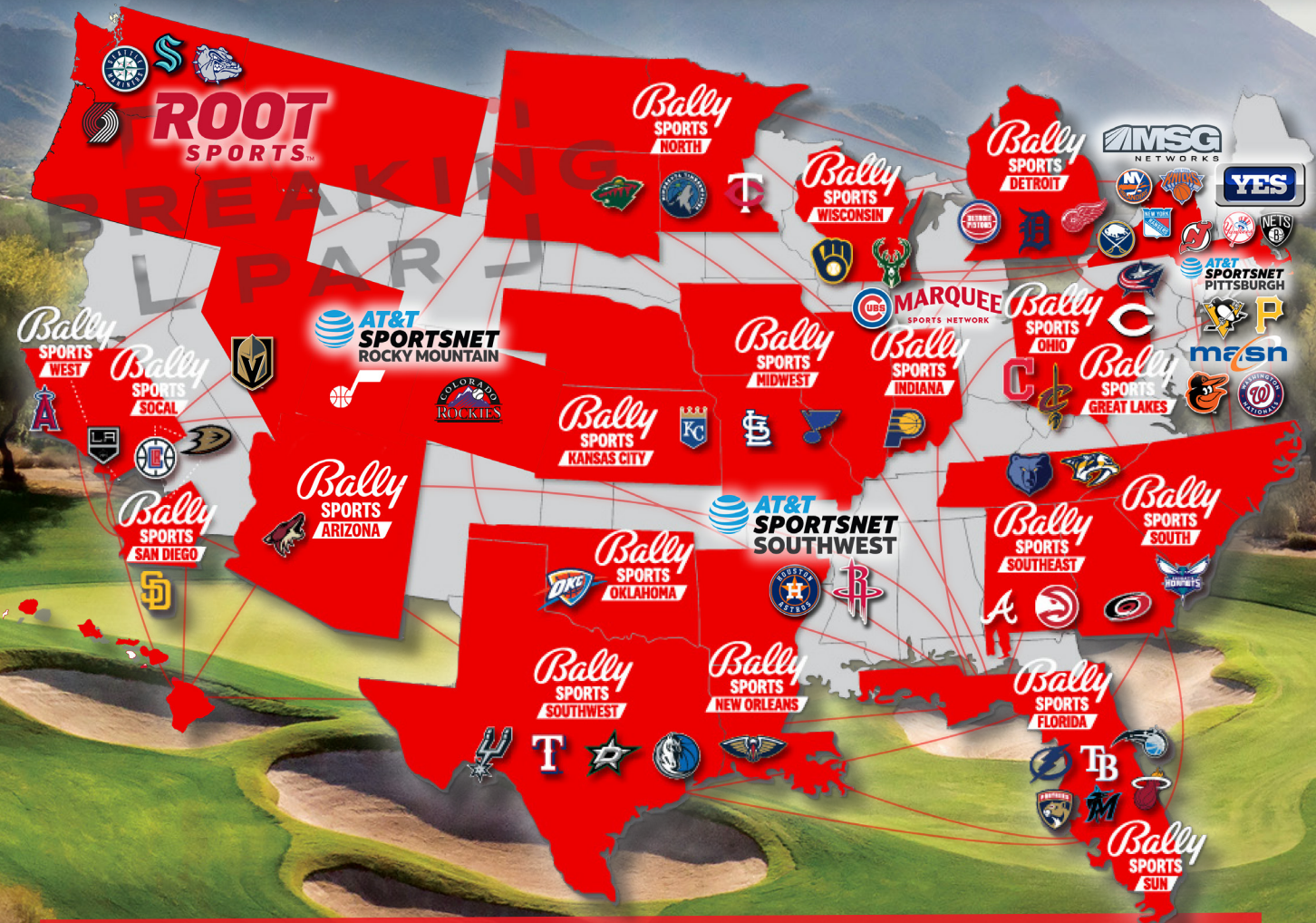


BREAKING L PAR

THE MOST ENTERTAINING **GOLF** SHOW ON TV



WATCH OUR
TRAILER:



#1
MONTHLY
GOLF SHOW
ON TV

100
MILLION
HOUSEHOLDS

400+
TV AIRINGS
PER MONTH

WHO IS BREAKING PAR?

BREAKING PAR IS A NATIONALLY DISTRIBUTED 30-MINUTE TV SHOW, WITH SEVEN SEASONS AND 5 EMMY NOMINATIONS UNDER OUR BELT. WE PRIDE OURSELVES ON CREATING GROUNDBREAKING CONTENT, NEVER BEFORE SEEN IN THE GOLF SPACE. WITH UNMATCHED PRODUCTION QUALITY AND LIMITLESS POTENTIAL, WE ELEVATE THE GAME TO NEW HEIGHTS, BOTH FIGURATIVELY AND LITERALLY →

BREAKING PAR IS OWNED AND OPERATED BY ELEVATED MEDIA PARTNERS. A FULL SERVICE PRODUCTION HOUSE PIONEERING ORIGINAL GOLF CONTENT FOR OVER 15 YEARS. AT THE HEART OF OUR MISSION LIES A DEEP PASSION FOR CREATING ORIGINAL CONTENT, WHETHER IT'S FOR OURSELVES OR OTHERS.

MONTHLY 30 MINUTE
NATIONALLY
DISTRIBUTED TV SHOW

AVERAGING **400+** AIRINGS
PER MONTH
REACHING **100M+**
HOUSEHOLDS

WE HAVE A **WORLD CLASS**
IN HOUSE PRODUCTION TEAM

WE'RE A TURN-KEY SOLUTION
FOR CREATIVE CONTENT

「**BREAKING**
「**PAR**」

IF YOU CAN **DREAM IT,**
WE CAN MAKE IT **REALITY.**



5 EMMY NOMINATIONS



WHAT'S OUR REACH?



2023 TV NUMBERS

415 AVG AIRINGS PER MONTH

1M AVG VIEWS PER MONTH



1.6M YOUTUBE IMPRESSIONS*

220K YOUTUBE VIEWS*

12.3K HOURS OF WATCH TIME*

*YEARLY AVG.



Last 30 Days Jul 3 - Aug 1

1,023,994 Accounts reached

0% from ads

See how people have viewed your content over 30 days compared to the previous cycle.

Reached audience ⓘ

Top age ranges	Percentage
25-34	30.3%
35-44	21.6%
18-24	17%
45-54	13.9%

Followers and non-followers
Based on reach

+99.7% Followers **4,467**

+19,282% Non-followers **1M**

Last 30 Days Jul 3 - Aug 1

89,896 Accounts engaged

See how people have interacted with your content over 30 days compared to the previous cycle.

Engaged audience ⓘ

Top age ranges	Percentage
25-34	32.2%
18-24	30.5%
35-44	15.6%
45-54	8%

Followers and non-followers
Based on accounts engaged

+221% Followers **281**

+190,570% Non-followers **89.6K**



Reach

595,198 Video views
+595,198 (>999.99%)

334,798 Reached audience
+334,798 (>999.99%)

Engagement

6,532 Likes
+6,532 (>999.99%)

2,071 Shares
+2,071 (>999.99%)

239 Comments
+239 (>999.99%) ↑

*OVER THE LAST 30 DAYS

*OVER THE LAST 30 DAYS

A TASTE OF OUR CONTENT

ACE RACE



CLICK TO WATCH

LUCKIEST GOLF
COURSE IN THE WORLD



CLICK TO WATCH

DESTINATION:
INDIAN WELLS GOLF RESORT



CLICK TO WATCH

DESTINATION:
CENTRAL OREGON



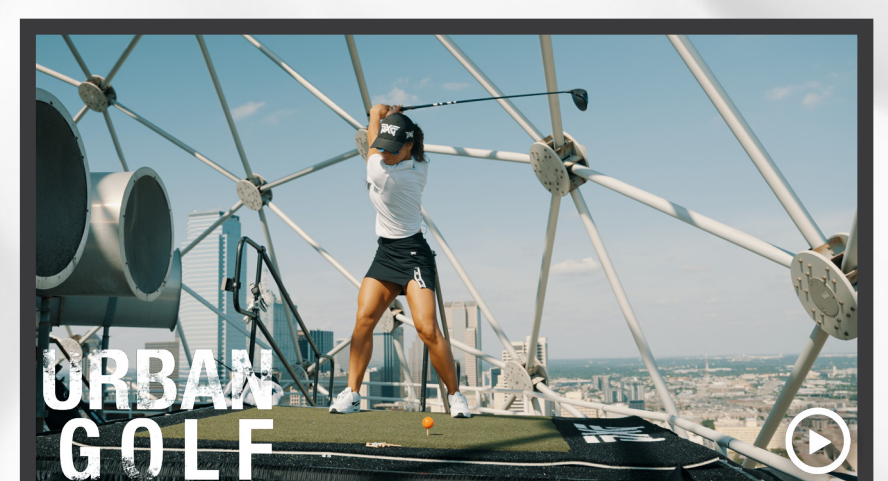
CLICK TO WATCH

TEAM TROON
CHALLENGE



CLICK TO WATCH

URBAN GOLF
DALLAS



CLICK TO WATCH

